

Socialising Online with Facebook & WhatsApp

Facilitator : John Butler



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1. Welcome
2. How to get the most from this session
3. How confident are you about socialising online?
4. Using Social Media
5. Facebook – For Beginners
6. Facebook – The Risks : Precautions you should take
7. Facebook Profiles, Pages & Groups
8. WhatsApp



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Welcome

1. We are not Experts
2. We are not Teachers
3. We are Facilitators utilising resources researched on the Internet
4. We will intersperse short tutorial videos with hands-on practice sessions
5. Your Workshop Buddies are only here to assist you during this session
6. A PDF copy of this presentation, including hyperlinks can be obtained by leaving your email address with the facilitators or by emailing ravensheadu3a@gmail.com

How to get the most from this session

1. Have your Device (Smartphone or Tablet available and charged)
2. Watch the videos we share carefully
3. Ask Questions as we progress through the session
4. Work through any issues with your Workshop Buddy
5. Don't leave if you still have unanswered issues

How confident are you about socialising online?

- A. Very
- B. A little bit
- C. Not Very
- D. Not at all

Using Social Media

Facebook, WhatsApp or Both?

Your Profile

Sharing Text, Photos & Videos

Friends, Followers & Groups

Calls, Video Calls and Messages



How to use the Facebook Mobile App A Beginners' Tutorial



Click the Link Below to view the video

<https://youtu.be/ehnt3EOBCOY?is=tlFDeb5PVM8RU196>



Facebook – The Risks

Using Facebook carries significant risks involving :

1. Personal data privacy
2. Exposure to targeted financial scams
3. Negative mental health impacts from platform addiction or social comparison
4. Public Sharing Risks: Sharing birthdays, hometowns, or relationship statuses in public posts or groups, which invites identity theft.
5. Malicious Advertisements: Fraudulent or deceptive ads target vulnerable users with fake products, crypto schemes, or phishing links.
6. Impersonation Profiles: Scammers clone user accounts to trick friends into sending money or sharing credentials.



Facebook – The Risks : Precautions you should take

- Lock Privacy Controls: Restrict your posts and friend lists to friends only, not public.
- Turn on Two-Factor Authentication (2FA): Add an extra security step for logins.
- Skip Location Check-ins: **Do not post live updates of where you are or when you are away.**
- Verify Friend Requests: Only accept connections from people you know in real life.
- Avoid Strange Links: Never click unexpected links or download odd



How To Turn On Two Factor Authentication on Facebook



Click the Link Below to view the video

https://youtu.be/uMCFOAnF0U0?si=Te8-CTRZkeJGUk_Q

Facebook – Facebook Profiles, Pages & Groups

Individual Facebook Profiles

You have your own Facebook Profile

Other people have their own Facebook Profiles : They are real individual people sharing personal life updates

Visibility: is controlled via strict personal privacy settings.

Main use: Personal messaging, family updates, and networking.



Facebook – Facebook Profiles, Pages & Groups

Public Facebook Pages

Who they're for: Businesses, brands, public figures, and organisations.

Intended for: Public followers or fans.

Visibility: Always public and searchable on the internet.

Main use: Broadcasting official news, running paid ads, and accessing analytical insights.

Posting: You cannot post to them, only Like, Comment or Share



Facebook – Facebook Profiles, Pages & Groups

Facebook Groups

Who they're for: Communities, clubs, or hobbyists centered on shared interests.

Intended for: Members who join and interact equally.

Visibility: Can be set as public, private, or hidden – Determined by an Admin

Main use: Two-way peer discussions, Q&A, and group collaboration.



The Difference between a Facebook Page, a Private Facebook Group and a Facebook Profile

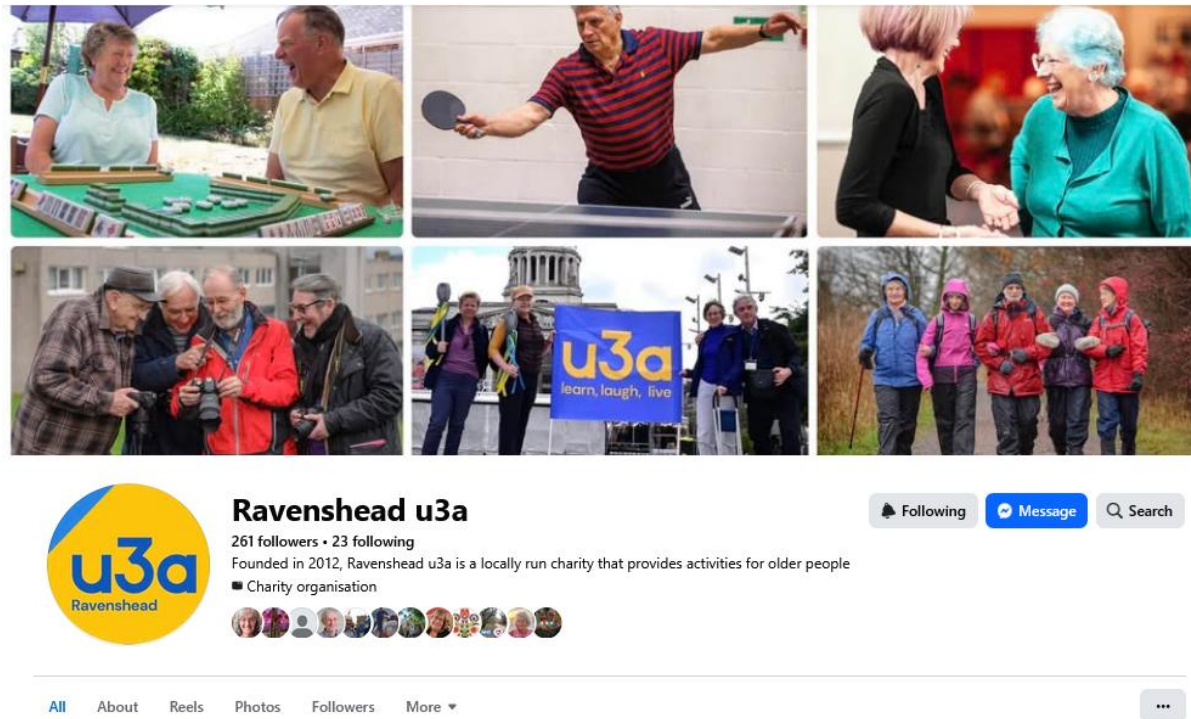


Click the Link Below to view the video

https://youtu.be/aTPBthL0_Kk?is=HCzYUTDn45jMDIVx

Facebook Pages you may want to visit

Ravenshead u3a

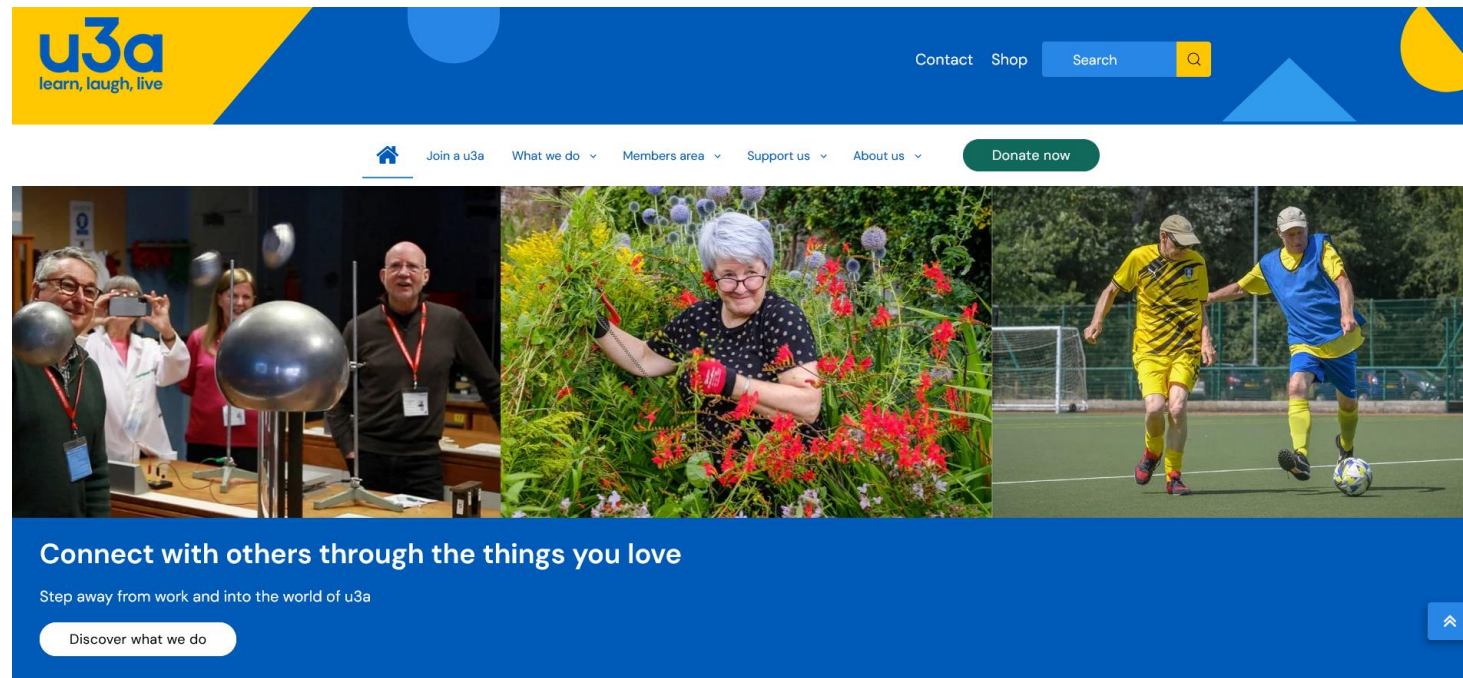


Click the Link Below to view the page
www.facebook.com/ravensheadu3a



Facebook Pages you may want to visit

u3a – Third Age Trust



Click the Link Below to view the page

<https://www.u3a.org.uk>



Facebook Groups you may want to join

Ravenshead Local

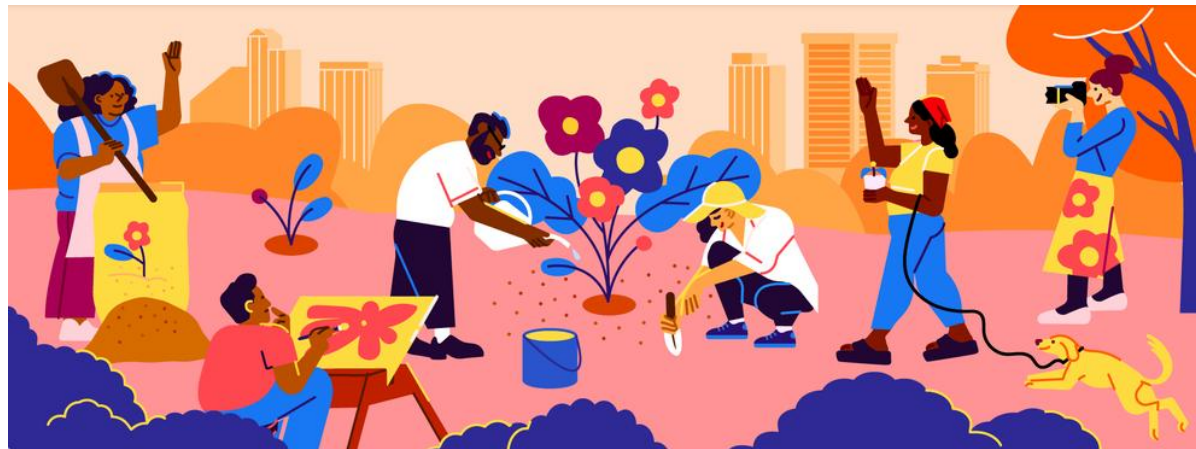


Click the Link Below to view the page

www.facebook.com/groups/225991311288255

Facebook Pages you may want to visit

Ravenshead Community



Ravenshead Community

Private group · 5.0K members



+ Invite

Share

Joined

▼

About

Discussion

Open questions

Members

Events

Media

Files

Q

...

Click the Link Below to view the page

www.facebook.com/groups/1807703469379174

WhatsApp – How Can You Use It?

WhatsApp is a free messaging and calling application that uses an internet connection instead of mobile minutes or traditional text messaging (SMS).

It allows you to communicate with friends, family, and businesses globally, using devices like iPhones, iPads and Android phones.



WhatsApp – How Can You Use It?

Messaging Features

Once your profile is set up, you can start chatting using a variety of formats.

Text Messages: Open a conversation, type your message, and hit send.

Voice Notes: Press and hold the microphone icon to record your voice and release it to send.

Media & Files: Tap the plus (+) or paperclip icon inside a chat to attach photos, videos, documents, or your live location.



WhatsApp – How Can You Use It?

Making Calls

WhatsApp lets you make voice or video calls anywhere in the world using Wi-Fi or cellular data.

Voice Calls: Open a contact's chat and tap the phone icon at the top right.

Video Calls: Tap the video camera icon to make a face-to-face video call.

Group Calls: You can add multiple people to a live audio or video call simultaneously.



WhatsApp – How Can You Use It?

Group Chats & Communities

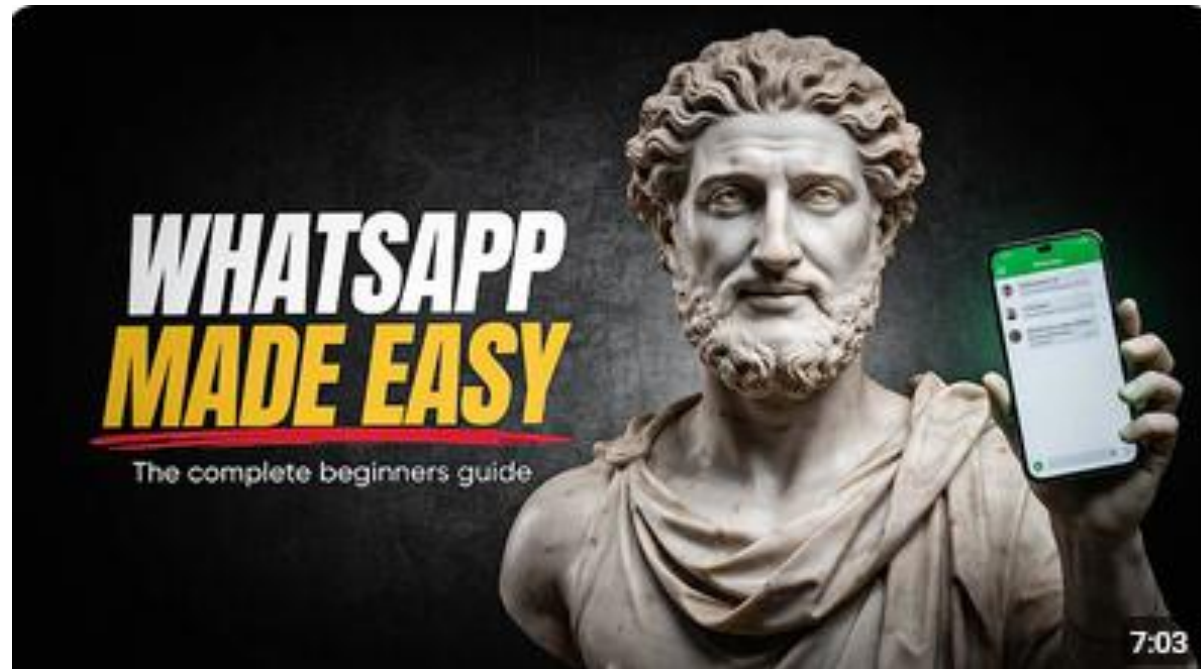
You can connect with many people at once for social clubs, family chats, or work coordination.

Group Chats: Create a group by selecting New Group from your chat menu and adding your contacts. Everyone in the group sees all the shared texts and media.

Communities: This feature lets you bind multiple related groups under one umbrella (like a u3a or school community split into separate groups or classes).



How to Use WhatsApp – for Beginners (2026)



Click the Link Below to view the video

<https://youtu.be/NaTnACrp08Q?is=zAzAlQYvWuVxqVTr>



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Questions?



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**CLAIRE WARD
MAYOR OF THE
EAST MIDLANDS**



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